




**AVERY DENNISON EXPANDS ITS FASSON® CUSTOMER-READY DURABLES PORTFOLIO TO INCLUDE UL® RECOGNIZED B324 DURABLE EXTREME SERIES RESIN™**

**ITW Thermal Films B324 Durable Extreme Series Resin™**

Resin Ribbon	Description		Comments
B324	Durable Resin Ribbon		B324 is a UL® recognized, halogen-free, multi-purpose resin designed for demanding applications. B324 is formulated with a proprietary anti-static coating and high sensitivity inks that enables you to maintain and sustain the life of your print heads. B324 is resistant to chemicals such as isopropyl alcohol, common household cleaners, industrial cleaners, and more. B324 is UL® recognized on the Fasson® Customer-Ready Durables Portfolio label stocks listed below.

**Fasson® Customer-Ready Durables Portfolio**

Label Spec #	Face Description	Adhesive	Comments
<b>Overlaminates</b>			
77844	1 Mil Clear Print Treated PET	S8020	Provides resistance to chemicals, weathering and abrasion.
<b>Base Material</b>			
78401	3 Mil Synthetic Paper	S8001	Matte white polypropylene; cost effective alternative to PET for indoor applications.
78403	2.3 Mil White BOPP TC		Glossy white polypropylene; cost effective alternative to PET for indoor applications.
78385	2 Mil White PET TC		High strength film suitable for demanding indoor and outdoor applications.
78387	2 Mil Matte Chrome PET TC		
77920	2 Mil White PET TC	S8025	High strength film suitable for demanding indoor and outdoor applications. S8025 offers improved chemical resistance and convertibility.
77922	2 Mil Matte Chrome PET TC		

- UL® Recognition information for the following Avery Dennison label stocks can be found in UL® File Number PGJ1.MH17205.
- To download a data sheet on ITW Thermal Films B324 Durable Extreme Series Resin™, [click here](#).
- For more information on Avery Dennison's Fasson® Customer-Ready Durables Portfolio, [click here](#).



Scan the QR code with your smart phone to download the B324 datasheet.

**EXTREME ENVIRONMENTS DEMAND DURABLE LABEL AND RIBBON SOLUTIONS**

- To learn more about ITW Thermal Films Extreme Series Resin™ ribbons, call 1-877-887-3456, or visit [www.itwextremesolutions.com](http://www.itwextremesolutions.com).
- To learn more about Avery Dennison's Fasson® Customer-Ready Durables Portfolio, call 1-440-534-6000, or visit [www.averydennison.com](http://www.averydennison.com).

